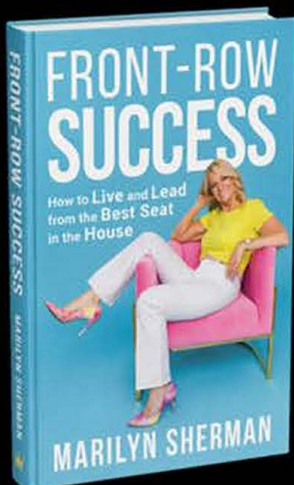


WHEN PEOPLE CHOOSE THE FRONT-ROW, PEAK PERFORMANCE FOLLOWS

REIGNITE
ENGAGEMENT

STRENGTHEN
ACCOUNTABILITY

ELEVATE
LEADERSHIP



MARILYN SHERMAN

CSP, CPAE | HALL OF FAME KEYNOTE SPEAKER



THE REAL PERFORMANCE GAP ISN'T STRATEGY. IT'S ENGAGEMENT.

Every leadership team is facing the same challenge: getting people to fully engage, take ownership, embrace change, and perform at their best.

DISENGAGEMENT IS EXPENSIVE. IT'S ALSO FIXABLE.

I help leaders turn disengagement into ownership, initiative, and higher performance.

Marilyn Sherman

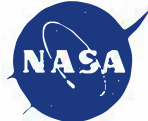


TRUSTED BY INDUSTRY LEADERS: CORPORATIONS, FRANCHISE BRANDS, AND ASSOCIATIONS



PEPSICO

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KEYNOTES THEY ACT ON, NOT JUST ENJOY.

Every program is customized to your audience, your theme, and your goals, and delivered as an opening keynote, a closing keynote, a breakout, or a half-day workshop.



FRONT-ROW SUCCESS®

How Top Performers Never Settle for Balcony Seats

BEST FOR: Opening and closing general sessions, all-company meetings, annual conferences.

OUTCOMES: Increased sales, employee engagement, motivated workforce, and bigger results.



FRONT-ROW LEADERSHIP®

Leading So People Choose to Step Up

BEST FOR: Leadership development, any team where accountability needs to spread.

OUTCOMES: Stronger ownership, greater resiliency, a deeper leadership bench.



COMMUNICATING FOR RESULTS

From Conflict to Cooperation

BEST FOR: Cross-functional teams, service and sales organizations, department offsites.

OUTCOMES: Clearer communication, less conflict, higher performing teams.



EMBRACING CHANGE

Are You a Victim, Vacationer, or Volunteer?

BEST FOR: Organizations navigating change: new leadership, mergers, new systems, or rapid growth.

OUTCOMES: Faster adoption, stronger commitment, change that lasts.

Marilyn wakes up a room. She gets people laughing, thinking, and ready to do something differently. Audiences leave re-engaged, more accountable, and ready to bring their best back to work.

**OPENING KEYNOTE OR CLOSING KEYNOTE. EITHER WAY,
NOBODY IS SNEAKING OUT EARLY.**

INSPIRING AUDIENCES TO..

LAUGH. REFLECT.
TAKE ACTION.



ON STAGE

Keynotes + Breakouts



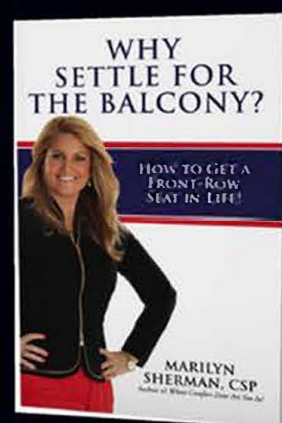
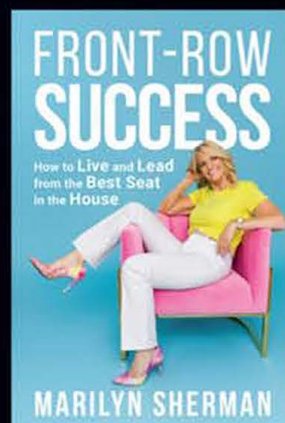
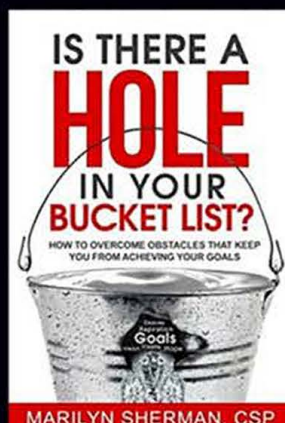
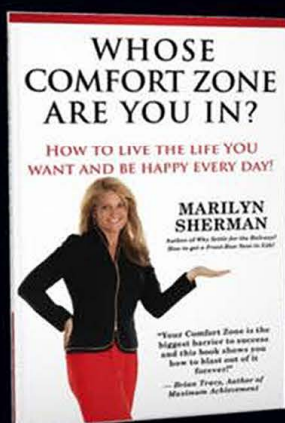
ON SCREEN

Virtual Webinars



ON DEMAND

Workshops + Training



"I'LL SEE YOU IN THE FRONT-ROW!!!"

MARILYN SHERMAN

- Creator of Front-Row Leadership™
- Hall of Fame Keynote Speaker (CPAE)
- Certified Speaking Professional (CSP)
- Trusted by hundreds of organizations worldwide
- Host of Front-Row Fridays Podcast
- 25+ years moving corporate & association audiences to action

WATCH HER IN ACTION



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